

Memphis' Greatest Need
COTTON MILLS

BY HUNTER WILSON.

Memphis is a great city and surrounded by the richest and most productive agricultural country in the United States. While it is the largest city in the state of Tennessee and looked to and visited with pride by all Tennesseans, it is so located with reference to Arkansas and Mississippi that the business relations of this great city are so close and identical with those of these latter states that the success or failure of the one is dependent upon the other. No doubt Memphis furnishes more supplies to either Arkansas or Mississippi than it does to Tennessee. And when the great delta of Mississippi and Arkansas harvests its crops, known the world over as a cotton crop, the cotton is shipped to some cotton factor in Memphis, who has advanced the planter money to raise the crop, to find a market for the cotton and sell it and liquidate the debt.

Memphis is the greatest inland cotton center in the world and the planters and agriculturists in the Memphis territory have a right to expect that the city of Memphis, which this section so generously supports, will create and find a market for its cotton at a reasonable price. If Memphis can not and will not create a market for cotton at a reasonable price it can not much longer expect this business relationship to continue and the cotton factor business one of the most successful in all the history of Memphis is doomed, and will soon cease to exist. The supplies drawn from this city will lessen, and it will need a convention of governors or bankers to pass resolutions to cut the cotton acreage to provide a remedy, or no planter will long continue to spend \$100 to raise a bale of cotton which will not bring but \$50 a bale in the open market. No banker or cotton factor will finance such a proposition and the inevitable result is, unless some other remedy is provided to create a better market for cotton the planter is driven to abandon his cotton crop for which his land is best fitted and must of necessity let thousands of acres remain idle to get a reasonable return on the balance of his land, or try some other crop which is a stranger to him and his environment and for which when harvested he must seek a new and unknown market.

The South, and especially the Memphis territory, is a cotton country. Our lands are best fitted to raise cotton. Cotton is a necessity all over the world and always will be. The writer does not believe in a remedy lies in a permanent proposition in forcing a single planter to abandon the raising of cotton to make it a successful business in this section. I think the remedy lies in another direction—in giving the cotton planter assistance and co-operation in creating a use, a need, a market for his cotton in the city of Memphis, and create a condition by which a price can be fixed in Memphis rather than be entirely subservient to a price fixed by a manufacturer of our cotton whose plant is located in the North or in the East, in England, France, Italy, Japan, or wherever of which plants manufacture the every day things we use, and sell the manufacturing product back to us at their own price. Out of our cotton is manufactured automobile tires, hosiery, underwear, gingham, sheeting, mattresses, twines, mops, bags, and a hundred other necessities of life sold daily in our stores and used in every household, and not one of which is manufactured in Memphis.

The automobile industry has developed into one of the largest in the world, and one of the best markets for long staple cotton in recent years has been for use in manufacture of automobile tires. We have our share of automobiles and send our money away for these luxuries, while if we had a tire manufactory in this city it would create a market for our cotton, build up our city, give employment to our labor and keep our money at home. We have the raw material. We have the labor. We are the cotton center of the world, and yet, strange to say, we haven't a cotton mill in the city of Memphis, but are content to go along without creating any market for our cotton.

Do we use hosiery in Memphis and its territory? It is manufactured out of cotton. Where do we buy it? The writer was at a hosiery mill in the state of Georgia a few weeks ago, which uses about 20 bales of cotton daily and was told by the president of the mill that William B. Moore Dry Goods company, of Memphis, Tennessee was one of its good customers. It is to the state of Georgia that half a dozen hosiery mills are not located in this city to use our cotton and supply our wholesalers who distribute back to the people who produced the raw material. This same mill president above referred to said to the writer, who was trying to sell him cotton, "We are in the market for some cotton today, but on a falling market, such as exists today, and has existed for several weeks, our policy is to not buy a bale of cotton from anyone outside of our own city, as we do not care to carry a stock which may occasion loss. We prefer to buy from our factors here, just as we need—20 bales a day—until the market stabilizes." This was in Columbus, Georgia, a city out of the North or East, but of the South, with 23,000 population, and there are located there about 20 prosperous cotton mills.

Suppose 20 similar cotton mills were located in Memphis, and when the market was at its lowest were using 20 bales of cotton each daily, purchased from our Memphis cotton factors, it would mean a day's work for 200,000 bales a day. Don't you think this would help the cotton situation in Memphis and its territory? Visit the following mills at Columbus, Ga., and answer for yourself whether these mills are prosperous.

Fagle and Phoenix mill, capitalized at \$1,000,000; Columbus Manufacturing company, \$750,000; Georgia Manufacturing company, \$200,000; Perkins Hosiery mills, \$325,000; Swift Manufacturing company, \$400,000; Swift Spinning mills, \$300,000; Muskogee Manufacturing company, \$200,000; Bibb Manufacturing company, \$200,000; Standard Textile factory, \$2,000,000; Standard Textile Products company, capital not given; Hamberger Cotton mills, \$150,000; Mitchell Hosiery company, \$100,000; Georgia Weaving and Tape company, \$150,000.

Successful manufacture of cotton is not confined to the North. The South is full of successful cotton mills, but of all the Southern cities Memphis, the greatest cotton center of them all, has not a single cotton mill, except a factory owned by McCullum & Robinson.

New Orleans, La., has her successful mills as follows: The Alden mill, capitalized at \$500,000; the E. V. Benjamin company, \$1,500,000; Lane Cotton mills, \$2,250,000; Orleans Cotton mills, Inc., \$150,000; Florida Kitting mills, \$50,000; National Hosiery mills, \$50,000; Glenn Kitting company, \$50,000; Dickson Waterproofing company, capital not given; Brook Taupain company,

The Adventures of Ann

By HAL COFFMAN

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Ann assures Frank that they can work together and make a happy home.

CHAPTER 43.

Frank was getting along well in his position, but had not as yet reached the stage where his salary was large enough for himself and Ann to live comfortably, especially in these times of high prices. Both he and Ann had talked it over and resolved to be married as soon as things shaped themselves a little better.

"In the meantime, Frank dear," Ann said to him, "I am going to get busy myself. I'm not going to be just a clinging vine, you know, and we are going 'way, way up in

the world. We can do it boy, just wait and see if we don't."

Both Betty and Claire could not understand the change that had come over Ann. They had expected to give her all the schooling they could—something that they had been unable to have much of when they were younger. And then, in their phlegmatic way, had pictured Ann as either getting married or going to work as they had done and were doing now.

They little realized that times have greatly changed for womankind since the youth, and that now a woman who has a mind of her own

does not have to sit idly at home and not mingle with the great industries of the world, but can go forth and reach as great, or greater, heights than the men.

When Betty remonstrated with her, Ann said to her: "I know, sister dear, just what you think and how you feel about it, but your ideas and mine differ in this instance. Frank and I are going to be married some day. He and I both have talked it over and understand perfectly that I am not just going to stay at home and do housework and try to look pretty. I'm going to work just as soon as I can find something."

(To Be Continued.)

the mill, Atlanta has the following cotton mills:

Atlanta, Ga., is frequently compared with Memphis as a Southern city. I am a Memphis and love Memphis, but it hurts my pride to compare Memphis with Atlanta, Ga., as to cotton mills. It is well known that the fertility of the soil around Atlanta is not good, and for a four or five-hour ride on a railroad train out of Atlanta the land will hardly raise peanuts, but don't be deceived into thinking Atlanta is not an up-to-date, enterprising, successful city, and always will be, for it is full of manufacturers. It has one cotton mill alone which employs 50 people in its office, and several hundred in

lars invested to build up the cities and give employment to her people.

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We wish to take this opportunity to extend our very best wishes for the coming year, and a very Merry Christmas Day to our customers—past, present and future.



(336)



3%
On Savings

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236th National Bank Chartered by U. S. Govt.

LOVINGS AGAIN
BREAK ON COURT
RECORD IN SUIT

The names of Josie Starr Loving, Edward Loving and Hattie Lee Loving were written upon the records of the circuit court of Shelby county again Friday when a petition was filed asking an attachment for all this territory, like Clarksville, Greenville, Helena, Forrest City, Dyersburg and the like, should build their own cotton mill.

A few years ago a distinguished gentleman was honored by his people and made governor of Alabama. His name is B. B. Comer. He is a successful business man and now the president of the Avondale Cotton mill at Birmingham, a concern capitalized at \$500,000. This gentleman was in Memphis about 60 days ago and purchased 1,500 bales of cotton on this market in a single day for his mills. We need men like Gov. Comer, and we need his cotton mills in Memphis.

Gov. Comer started in the cotton mill business by acquiring a single mill. He now owns and controls the following additional cotton mills near Birmingham: Pell City mills, Pell City, Ala.; Alexander City Cotton mills, Alexander City, Ala.; Sycamore mills, Sycamore, Ala.; Catherine mills, Central mills, Eva Jane mills, and Sallie N. mills, at Sylacauga, Ala.

If he had not succeeded he would have lost the one mill he started with instead of acquiring seven additional mills.

With these facts before you as to what other Southern cities have done and are doing to help the cotton industry in the South and affording a market there, do you think Memphis is doing her part to protect this great industry in her territory, so essential to this city's prosperity and success?

If we can't raise sufficient money in Memphis to build these cotton mills, the railroads entering this city should be asked to assist. Eastern capital should be sought, and the plan in the Memphis territory should be invited to assist in providing a better market for their cotton, and in 30 days enough capital could be attracted to build 25 cotton mills in Memphis. If we prosper we must have a better market for the cotton in this territory. We can provide the market by building cotton mills.

The present time is a reconstruction period and this article is not intended to discourage the cutting of acreage as a temporary means to meet a crisis. The article is intended to create a better and permanent situation in Memphis and its territory for the marketing of cotton.

to reside at 555 Linden avenue costs them at least \$50 a month each. This amount with 6 per cent interest is due them; the petition recites. In order that a prospective judgment in their favor may be protected, attachment is asked for a piano and Victrola, all the household furniture at 575 Linden avenue, a Studebaker automobile and all funds belonging to Mrs. Hattie Lee Loving in the People's Savings Bank and Trust company. The petition charges that Mrs. Hattie Lee Loving is preparing to move all her belongings out of the jurisdiction of the court.

The troubles of the Lovings began with the filing of a divorce suit by Mrs. Hattie Lee Loving against Elliott Loving.

ISSUE CASUALTY LIST.
(By International News Service.)

LONDON, Dec. 25.—One hundred and sixty-nine police and 52 members of the military forces in Ireland have been killed in 1920, according to a statement made public by Dublin. In the same time, it was stated 185 civilians have been killed in battle and 33 men and boys have been shot down on the streets.



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Nothing Reserved
Everything in the House Sacrificed

The annual event that overshadows in importance every effort of the past year. The values are so remarkable—the styles so beautiful—the prices irresistible.

Without restriction—every garment in the house sacrificed. You'll be surprised how great the offerings are Monday.

It is our fixed policy not to carry over a single garment from one season to another—everything must go, regardless of cost or value.

the Papers for Prices and Full Details



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Former Costs and Values Absolutely Disregarded

You expect unsurpassed values in every H. I. Summerfield Clearance Sale—experience has taught you to anticipate exclusive, individualized fashion creations at a fraction of their real worth—and this sale is no exception. Be prepared to come Monday.

Recognized as fashion leaders this establishment must start the new season with entire new stocks—hence these drastic price cuts on everything in the house.

The Price Reductions are Vitally Interesting